



Presented By



FESTIVAL USE ONLY

BOOTH #: _____

PAID DATE: _____

Friday, August 28, 2020 – 5 pm to 11:30 pm

Saturday, August 29, 2020 – 8 am to 11:30 pm

2020 SPONSORSHIP COMMITMENT FORM

Thank you for choosing to support the 2020 Mahomet Music Festival. Please complete the form below to confirm your sponsorship and mail or email to: **Mahomet Music Festival • PO Box 904 • Mahomet, IL 61853 • Email: MahometMusicFest@gmail.com**

Contact Name: _____ In Case of Emergency Phone #: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

SPONSORSHIP LEVEL: I would like to support the festival at the level of (please check one):

Reference the 2020 Sponsorship Packet to determine the level you wish to commit and what benefits you'll receive for your sponsorship. Note: No financial adjustments will be allowed to sponsorship levels if you choose not to utilize a benefit.

All sponsors using their Vendor Booth are subject to follow the 2020 Rules & Regulations.

Check Box	Sponsorship Levels		Check Box	Sponsorship Levels	
<u>SOLD</u>	Official Stage Sponsor	<u>SOLD</u>		Gold Sponsor	\$1000
<u>SOLD</u>	VIP Party Tent Sponsor	<u>SOLD</u>		Silver Sponsor	\$750
<u>SOLD</u>	Park & Ride Sponsor	<u>SOLD</u>		Bronze Sponsor	\$500
	Food Court Sponsor	\$3500		Emerald Sponsor	\$300
<u>SOLD</u>	Business Vendor & Artist Sponsor	<u>SOLD</u>		Christian Sponsor (churches only)	\$275
<u>SOLD</u>	Parade Sponsor	\$1000			
	Medical Services Sponsor	\$1000		Friends of Festival Donation	\$ _____
	<u>Platinum Sponsor (2 yr)</u>	<u>\$2250</u>			
	<u>Platinum Sponsor (1 yr)</u>	<u>\$2500</u>			

****Platinum Sponsors that want to take advantage of a 2 yr contract see Page 4****

PLEASE COMPLETE THE FOLLOWING PAGES TO COMPLETE YOUR APPLICATION!

ARE YOU GOING TO USE YOUR INCLUDED BENEFITS?

10 x 12 Vendor Booth ☐ YES ☐ NO

If you cannot show up to use your booth please call or email to let us know so we can reassign your booth.

Are you using your booth on BOTH days? ☐ YES ☐ NO

Description of what will be promoted/sold/given away in booth (REQUIRED):

Vendor Booth Assignment Note: one non-electric booth space is provided with all but Friend of the Festival sponsorship levels (Stage Sponsor receives two booths). **Zone 1** – located directly across from the Lawn & Stage Area in the 500 block of Main Street has a maximum of two booths allowed per vendor. Zone 1 is RESERVED for Presenting, Stage, Party Tent, and Platinum sponsorship levels. All other levels will be assigned a space on Main Street based on availability and sponsorship level.

Vendor Booth Food Notice: The festival committee reserves the right to deny any free food/beverage given away that may cause harm to paying vendors. Any booth that plans to provide any time of food/beverage as part of their promotion will be subjected to inspection by the Champaign Co. Health Dept. and are required to obtain any necessary permits from the Health Dept. prior to the festival.

Will you be submitting an ad for the Official Festival Guide Book? ☐ YES ☐ NO

Would you like us to use the Ad that was featured in last year's book? ☐ YES ☐ NO

Festival Guide Note: See Festival Sponsorship Packet information for the specific details of the size of ad included with your sponsorship level. Your ad MUST be submitted to mahometmusicfest@gmail.com by July 25, 2020 to be included in the Official Festival Guide Book. ALL ads will be featured in FULL COLOR and the book will be full size.

Full Page (8.5" wide x 11" tall) • Half Page (5" x 7") • Quarter Page (5" x 3.5")

ACCEPTABLE FILE FORMAT to be submitted: pdf, jpeg or gif

UPGRADE OPTIONS:

Extra 10x12 booth space: \$100/each

Extra Booths: _____

Electricity: \$40/outlet

of Outlets: _____

***Note:** Electricity is LIMITED and guaranteed on a first come-first serve basis. All sponsors using their vendor booth are responsible for providing their own extension cords & power strips. No generators allowed without prior approval.

Fence Banner can be displayed on the Fence around the grounds for the entire weekend **\$25.00 per banner**

Need banner dropped off at Mahomet Insurance Centre by Monday August 24th so we can put up after fences go up.

Official Festival Guide Ad Upgrade: *Circle desired upgrade*

Half Page to Full Page	\$50
Quarter Page to Full Page	\$75
Quarter Page to Half Page	\$25

SUMMARY OF 2020 FESTIVAL CHARGES:

Sponsorship Level:	\$	
Extra Booth Fee: \$100	\$	
Electricity Fee: \$40	\$	
Fence Banner Fee: \$25	\$	
Festival Guide Book Upgrade:	\$	
TOTAL CONTRIBUTION DUE:	\$	

ACKNOWLEDGEMENT OF FESTIVAL RULES & REGULATIONS

I, (name of company/organization)_____ (herein called Vendor) on (date)_____ acknowledge the Mahomet Music Festival Rules & Regulations have been received, read and fully understood. Vendor agrees to abide by the stated rules and regulations. Vendor understands that failure to comply with the **2020 Mahomet Music Festival Rules & Regulations** may result in refusal of Vendor Application or removal from the Music Festival venue. Vendor acknowledges if removal occurs, there will be no refund.

SIGNATURE:_____ **DATE:**_____

NOTE: A copy of your Certificate of Liability Insurance is required to complete registration. Certificate Holder and Additional Insured must be outlined on certificate (see limits in the Rules & Regulations). Additional insured is: MMF/Village of Mahomet, PO Box 904, Mahomet, IL 61853

☐ By checking this box, I do not have insurance coverage for my business. So therefore, I waive any liability towards the Village of Mahomet/Mahomet Music Festival in regards to my booth for this event.

All payments are due IN FULL by August 1, 2020 Make payment payable to: Mahomet Music Festival

☐ Check Enclosed ☐ Invoice Total Due ☐ Monthly Installment Payments*

**If you select the Monthly payment option, you will receive an invoice each month until the balance is paid in full, sponsorships must be paid in full by August 1, 2020.*

Return completed form and payment to:

Mahomet Music Festival, PO Box 904, Mahomet, IL 61853

Ph: 217-800-1026

Email: MahometMusicFest@gmail.com

FESTIVAL USE ONLY:

- | | | |
|---|---|---------------------------------------|
| <input type="checkbox"/> Application Completed | <input type="checkbox"/> Waiver of Insurance | <input type="checkbox"/> Paid in Full |
| <input type="checkbox"/> Certificate of Liability Insurance | <input type="checkbox"/> Signed Acknowledgement of Rules & Regulation | |

2020 Platinum Level Sponsorship

Platinum Sponsors will have two options this year.

_____ **Option 1** 2 year sponsorship contract at \$2250 for each year. This will automatically be billed for each year in January and you can pay on a payment plan during the year. (\$2250 will be billed in 2020 and then \$2250 will be billed in 2021)

_____ **Option 2** 1 year Sponsorship \$2500- choice each year. You can always change the following year to Option 1 if you so desire to take advantage of the lower cost.

Both options will get all the Benefits below with their Sponsorship. We have increased the value items this past year into the Platinum Level but did not increase the sponsorship fee. We now feel with the addition of the Video Board for only major sponsors, VIP Party Tent tickets and full page color ad in Festival Guide, that we needed to increase our cost factor for the sponsorship. We want to encourage you to take advantage of Option 1.

This package has no limit in number of sponsors and is not exclusive.

Package includes:

- Logo displayed on all event posters/fliers
- Logo displayed on stage banner
- Logo on the Festival Sponsorship page with link to company website
- Choice of 2 Meet & Greet passes to entertainer of choice
- 30 second commercial on Video Board, played a minimum of 15 times throughout the weekend
- Minimum of 10 social media mentions
- 2 On-site parking passes
- Entertainment Package: 2 Party Tent Passes for each night, 2 Carnival Wristbands per day, and 4 Beer Tickets
- One 10x12 Vendor Booth – guaranteed in Zone 1 placement, 500 block of Main Street
- Full page color ad in Official Festival Guide Book

Business Name _____

Contact Person _____ Signature _____

Date _____

Please be sure to include this with your main registration forms. We can bill you monthly and you can pay as much as you would like each month until it is paid off, if you want payment plan. Must have it paid by August 1, 2020.